

# KIMBERLY KRAUSE BERG, CPAAC

## SKILLS

IAAP CPACC CERTIFIED WEB DESIGN STANDARDS AND COMPLIANCE SPECIALIST, Educator and thought leader with 25 years' experience in usability, accessibility, information architecture, software QA, project management, community management, business ownership, search engine marketing and industry

## EXPERIENCE

**Owner; Usability and Accessibility Analyst | Creative Vision Web Consulting, LLC | February 1996 - Present**

Pioneer in SEO in the late 1990's, founder and administrator of web design forum for 20 years, outsourced contractor to marketing agencies in need of website testing and site audits; industry writer with over 145 articles published from 2009 – 2019; conference speaker; taught usability for 12 years. Developed usability testing services for Internet Marketing Ninjas 2012 – 2014.

**Sub-Contractor | Hochman Consultants | April 2019 – Present**

Provides website usability and accessibility site testing.

## EDUCATION

**Deque University | 2019 - 2021 | IAAP Accessibility Certification Programs**

**Interaction Design Foundation | 2015 – 2019 | Usability, Human Factors Curriculum**

**Bucks County Community College | 1979 – 1981 | Journalism Major | Internship for Bucks County Commissioners Public Relations Office for 1 year.**

## OBJECTIVE

**Accessibility and Usability Testing Consultant and Advocate seeks remote position. Full or part-time hire or long term contracts considered. Home office set up includes PC and MAC computer devices for manual testing.**



[Email](#)



267-237-2616



[LinkedIn URL](#)



[Twitter Handle](#)

[Creative Vision Web Consulting](#)  
[Kim Krause Berg Credentials](#)  
[Professional CV](#)

## VOLUNTEER EXPERIENCE OR LEADERSHIP

Turning for Home program for retired racehorses, Safe Haven Equine Rescue and Work to Ride Youth Horse Riding and Polo Program. Theuserisoutthere.com web project.